

BRUNO QUIQUETO SOBHE

GAME ART PRODUCER

+55 (14) 99755-3823

Tupã - SP | Brazil
(AVAILABLE TO RELOCATE)

bruno.sobhe59@gmail.com

[linkedin.com/in/brunosobhe/](https://www.linkedin.com/in/brunosobhe/)

INTRODUCTION

I am a Tech Artist at 20Dash, where we create 3D games and experiences for AR, VR, and XR. I have over 10 years of experience creating assets for mobile and console games as a freelancer. The job description aligns closely with my skill set and experiences leading and managing teams and projects with solid organizational and communication skills. I consider myself a people person, as my management style is focused on fostering an open and welcoming work environment.

SKILLS

- Team Player
- Leadership
- Creative Thinking
- Problem Solving
- Great Listener
- Didactic Teaching
- Great Communicator
- Organized

PROFESSIONAL EXPERIENCE

20 Dash

Senior Technical Artist | 2023 - Present

- Contributed significantly to award-winning projects, resulting in three Cannes Lions victories.
- Led the research, evaluation, and integration of emerging technologies to drive innovation.
- Managed the development and execution of high-quality art assets across multiple platforms.
- Provided expert consultancy on Unity Engine for project optimization and technical guidance.
- Designed and optimized 3D models for seamless integration into VR, XR, and AR applications.

Jacto

Senior Art Director | Jan - Agu, 2023

- Managed a multimillion-dollar marketing budget and executed marketing projects for Jacto in Pompeia, São Paulo, Brasil.
- Oversaw internal and outsourced publicity and creation teams to ensure brand consistency and market relevance.
- Developed and implemented visual identity guidelines for advertising and commercial materials across various media platforms.
- Researched market trends and best practices to optimize visual communication strategies for internal and external audiences.

Aile Comunicações

Founder - Art Director | 2016 - 2023

- Managed all creation projects at Aile Comunicações, overseeing campaign budgets and execution.
- Led and coordinated the creation team and outsourced contractors to ensure project success.
- Founded the advertising agency "Aile Comunicações" with a focus on political marketing, but with comprehensive operations in all areas of advertising, from strategic campaign planning to offline activations.
- As an agency, we have won the "Top Quality" award for five consecutive years, which selects the best companies in the region in each area of activity as the best advertising agency in the interior of the state of São Paulo.

Freelance

3D Artist - Tech Consultant | 2014 - Present

- Created game-ready models for mobile games, ensuring high-quality visuals and smooth performance.
- Developed high-fidelity models and renders for motion and animation projects, showcasing attention to detail and creativity.
- Produced 3D illustrations for marketing purposes, enhancing brand visibility and engagement with target audiences.

FACCAT

Teacher | 2023

- Guided students in achieving their creative visions through various projects.
- Taught Branding and Graphic Design to inspire students' skills.
- Collaborated with students to develop an award-winning logo for a marketing convention.
- Fostered a dynamic and welcoming learning environment.

ACADEMIC BACKGROUND

Graphic Designer

Graduate | UNIVEM - 2014

Higher Education Teaching

Postgraduate Degree | FCE - SP - 2016

LANGUAGES

Portuguese

Native

English

Fluent

Spanish

Intermediate